

# 2008 Achievement Report

National Advocacy & Training Network (NATN)

501(3)(c) organization; Tax Identification Number 30-0026454

PO Box 51357

Phoenix, AZ 85076-1357

Phone: 602-488-1295

[natnseeds@cox.net](mailto:natnseeds@cox.net)

[www.natn-az.com](http://www.natn-az.com)

## PROGRAMS AND SERVICES

### Support, Education, Empowerment & DirectionS (SEEDs)

SEEDs was established in January 2003 to address the unmet needs of homeless, battered and/or sexually abused women in recovery. This community-based project provides transitional safe homes committed to the physical, mental, and emotional healing of women whose lives have been affected by abuse and addiction. NATN operates two (2) safe homes: the Diane House in Phoenix and the Marilyn House in Mesa.

Important facts about SEEDs in 2008:

- **5,840** supportive housing bed nights to homeless, battered women in recovery.
- Supportive housing to **72** homeless, battered and/or sexually assaulted women in recovery.
- Housing is available to residents for up to 24 months. The average length of stay is 3 ½ months.
- **75%** of the SEEDs residents who stayed six months or longer transitioned out of the program and into their community as self-sufficient members of the community.
- **75%** of SEEDs residents who participated in the residential program for six months or longer volunteer for NATN or in their community.
- Five women who transitioned out of the SEEDs program are currently attending college to further their education.
- Support Groups and Education Workshops offered to past & present residents:
  - Transitional Skills for Recovery
  - A Woman's Spirit Meditation
  - Business Entrepreneur Training
  - Creative Writing
  - Communication Skills
  - Big Book Recovery Group
  - Healthy Relationships
  - Money Management
  - Job Skills and Resume Writing
- Services available through SEEDs are accessible to diverse populations, as evident by characteristics of past residents (*January 1 – December 31, 2008*):
  - Ethnicity: Caucasian (50%), African-American (10%), Hispanic (35%), Native American (10%)
  - Age: Youth 0 – 18 (2%), Adult 19 – 50 (89%), Elderly Over 50 (9%)
  - Characteristics: Victims of domestic violence, dating violence, sexual assault and/or stalking (100%), Women in Recovery (100%), Disabled – physical and emotional (80%)

Supportive housing services includes safe shelter, case management, support groups, life skills, domestic violence and substance abuse education, legal advocacy and information & referrals.



## Training & Technical Assistance

NATN provides training and technical assistance through its' local and international network of survivors, advocates, and professionals.

- More than 2,000 community members received training and technical assistance related to domestic violence, sexual assault and/or substance abuse.
- After completing training, seventy-five percent of the participants:

The most commonly requested training topic was "Serving Special Populations of Victims and Survivors of Abuse" (e.g. - disability, immigrant, substance abuse).

- Acquired a core body of knowledge on domestic violence, sexual assault and/or substance abuse.
- Mastered the specific skills needed for identification, intervention, and/or prevention of domestic violence, sexual assault and/or substance abuse.
- Developed relationships with local community organizations that assist victims of domestic violence, sexual assault, and/or substance abuse.

## Cup O' Karma: Community Café for a Cause

Luis Prado, local business owner, donated the Café to NATN in the summer of 2008. This newest social venture offers great beverages to the community, while providing job-training opportunities for survivors of domestic violence in recovery.



- Cup O' Karma provided 1,186 hours of on-the-job training hours to 9 SEEDs residents since opening the Café in June.

Job training services include case management, hands-on training, professional mentoring, dress for success, living allowances, and job placement.

- Volunteers provided 2,331 hours of service working as Baristas and mentors to the women for the job-training program.
- Two women who completed the Fast Track training provided by Opportunity Through Entrepreneurship Foundation are planning to open their own business.
- Cup O' Karma is projected to process 11,000 transactions during a 12-month period.
- Local musicians, Artwork and Poetry are debut throughout the year.

## INTERNAL AND EXTERNAL CAPACITY

- Human Resources
  - NATN doubled its internal human resources by hiring an AmeriCorps Member, Assistant Director, and Director of Advocacy & Training.
  - NATN accepted four (4) graduate and undergrad social work students.

- **Community Collaborations, Partnerships and Donors**

- |   |                                      |
|---|--------------------------------------|
| ☆ Arizona Foundation for Women          | ☆ George Sheer                       |
| ☆ Bruce & Diane Halle Family Foundation | ☆ Francine Hardaway, Stealthmode     |
| ☆ Gary & Jeanne Herberger Foundation    | ☆ Ina Manaster                       |
| ☆ Marilyn R. Seymann                    | ☆ Patti Naughton, Identity Interiors |
| ☆ John L. Casalena                      | ☆ Robson Communities                 |
|   | ☆ Zonta Club of the East Valley      |

\*\*\*\*\*

- |  |  |
|--|--|
| ❖ Advanced Bookkeeping Services                  | ❖ Jan Jacobson, Public Service Director, KSLX, KDKB, KUPD, KDUS & AZ Gold. |
| ❖ Anna Deveare Smith                             | ❖ Jennings, Strouss & Salmon – Carolyn J. Johnsen                          |
| ❖ AZ Department of Corrections                   | ❖ Luis Prado   |
| ❖ AZ Sexual Assault Network                      | ❖ Maximus, Inc – Paul Mack   |
| ❖ AZ South Asians for Safe Families              | ❖ Mary Kay Consultant – Beth Harbold                                       |
| ❖ ASU V-Day                                      | ❖ Maxwell Academy  |
| ❖ Bernard F. Ederer                              | ❖ MCC's Music Industry Club  |
| ❖ Boy Scouts of America, Troop 959               | ❖ Michael A. Pollack   |
| ❖ Ed Robson & Michelle King-Robson               | ❖ Michael White  |
| ❖ FADCO  | ❖ M & I Bank   |
| ❖ Fix The Hurt – John and Linda King             | ❖ Nancy Dean   |
| ❖ Bank of America                                | ❖ Neonatology Associates, LTD  |
| ❖ Big Lots - Mesa                                | ❖ NextCare - Urgent Care   |
| ❖ Bravery Project                                | ❖ Next Page  |
| ❖ Bridging AZ Furniture Bank                     | ❖ Purple Ribbon Council  |
| ❖ Charles G. & Rheta Krammer Foundation-Bud Ross | ❖ Rebuilding AZ-Valley of the Sun  |
| ❖ Child Crisis Nursery                           | ❖ Recovery Homes – Gary Gaston   |
| ❖ Costco of Chandler                             | ❖ ReMax Preferred Choice   |
| ❖ David Gossling                                 | ❖ Rigatony's   |
| ❖ Deedee Flores                                  | ❖ Soundlighting F/X  |
| ❖ Deluxe Corporation                             | ❖ Susan Kauffman, CFRE   |
| ❖ Discount Tires                                 | ❖ SunCity Insulations  |
| ❖ Frankel Family Foundation – Bud & Mimi Frankel | ❖ Target   |
| ❖ Gregory Taylor                                 | ❖ Teonna's Floral Design Studio  |
| ❖ Hair Plus – Beth Garcia                        | ❖ Tilton Electric  |
| ❖ Home Depot                                     | ❖ Veteran's First  |
| ❖ Infincom                                       | ❖ Walmart  |
| ❖ Inside the Bungalow                            |  |

## **SOURCES OF REVENUE**

- **Multi-Year Pledges:** Halle Family Foundation, Herberger Foundation, and Robson Communities
- **Contracts/Grants:**
  - 4imprints
  - Arizona Foundation for Women (AFW) – DV Walk
  - AFW - Deborah G. Carstens Fund
  - Arizona Women’s Partnership
  - Caregiver Resource Institute
  - City of Chandler
  - Department of Economic Security
  - Nina Mason Pulliam Trust
  - Office for Victims of Crime – HOPE Grant
  - Thunderbird Charities
- **Awards and Recognition**
  - 12 Who Cares Award: Azcentral.com 12 News
  - Bank of America Local Hero – Luis Prado’s designee
  - AZFAMILY.COM, KTVK 3TV
  - College Times – 10/30/08
  - Tribune East Valley Scottsdale – 10/7/08
- **Special Events**
  - NATN hosted a community awareness and fundraising event at Inside the Bungalow on May 4th. The event raised \$13,500 benefitting NATN, Fix the Hurt, Mesa Police Department Family Advocacy Center, Four survivors who completed the SEEDs program received Scholarships to further their education.
- **Beneficiary**
  - NATN was selected to receive proceeds from ASU V-Day.
- **Resident contributions**
  - Generated 20% of NATN’s revenue for operating costs.

## **EXPENSES**

- NATN spent 6% on Management and General
- 51% on Training & Technical Assistance
- 43% on SEEDs programs

*Information obtained from 2007 990 Form, as prepared by Grass, Coffey & Scharlau, CPA.*

## **Board of Directors**

Marilyn Seymann, PhD., Chair  
John L. Casalena, CPA, Treasurer  
Francine Hardaway, PhD,  
Jeanne Herberger, PhD.  
George Sheer

## **Past Directors**

Diane Halle  
Ina Manaster  
Karen Barnes  
Laura Guild  
Lori Scaramella  
Patti Naughton

## **Honorary Members**

Jill Maddison, Director, Croydon Family Justice Center  
Lauren Litton, Attorney

## **Staff**

MonaLou Callery, Founder/Executive Director  
Kathy Hess, AmeriCorps Member  
Christy Moore, MSW, Development Specialist  
Doreen Nicholas, Director of Advocacy & Training  
Mary Patterson, Program Manager

## **☆☆☆ Dedicated ☆ Service ☆ Volunteers ☆☆☆**

Amilia Duchon-Voyles – NATN/SEEDs,- Trainer and Group facilitator  
Cara Callery – Cup O’Karma web page design  
Chava Cannon – Cup O’Karma -Musician, Songwriter, & Host of Open Mic  
Chris Blackert – SEEDs Mentor of the Year  
Dave Buechler – Computer Mastermind  
Emma Lysyk –Computer Guru  
Gwyn Passey – Cup O’Karma Manager  
Jay Taylor - Cup O’Karma -Musician, Songwriter, & Host of Open Mic  
Kamara Landrum – Cup O’Karma Barista  
Kerrie Finch – SEEDs Peer Leader & Cup O’Karma Barista  
Mike Guilmette – Maintenance and house repairs  
Richard Gotthardt - Cup O’Karma Barista  
Vanessa Martin – SEEDs Peer Leader & Cup O’Karma Barista

## Major Stepping Stones in 2008

NATN started its first social venture, Cup O' Karma: Community Cafe for a Cause

NATN was inducted into the *Nina Mason Pulliam Charitable Trust* Family.

NATN revamped its website. [www.natn-az.com](http://www.natn-az.com)

Community members learned about domestic violence, sexual assault and substance abuse from press coverage about NATN, including News Stations Channel 3 and Channel 12, Radio Stations KKNT AM 960, College Times, East Valley Tribune-Scottsdale News.

NATN awarded \$2,000 in scholarships to survivors of domestic violence attending college.

NATN's Founder/Executive Director, MonaLou Callery, traveled to Europe to share the agency's successful program models.

NATN welcomed nationally acclaimed advocate and trainer, Doreen Nicholas, to its dynamic team and began enhancing its Training & Education program.

