

Agency History:

Through grassroots efforts, the National Advocacy & Training Network (NATN) was incorporated as a non-profit agency in January 2002 by a group of survivors, volunteers, advocates, and professionals. Our mission is to address the health, safety, economic and social justice issues related to domestic violence, sexual assault, and substance abuse through education, public awareness, and direct services. In order to achieve our mission, we operate three main projects: Training and Technical Assistance; Support, Education, Empowerment & DirectionS (SEEDs); and Cup O' Karma: Community Cafe for a Cause.

Program and Services Overview:

Training and Technical Assistance - NATN provides training and technical assistance through its' local and international network of survivors, advocates, and professionals. Last year, NATN trained 930 individuals about the dynamics of domestic violence.

Support, Education, Empowerment & DirectionS (SEEDs) – SEEDs opened its' first home in January 2003 to address the unmet needs of battered and sexually abused women in recovery. This community-based project provides transitional safe homes for up to two years assisting women with the physical, mental, and emotional healing of abuse. NATN operates two (2) safe homes: Diane house in Phoenix and the Marilyn House in Mesa. NATN housed 54 women in 2007.

Cup O' Karma: Community Cafe for a Cause - NATN provides job-training opportunities for women participating in the SEEDs program through Cup O' Karma. The café, donated by a local business owner, Luis Prado, in June, 2008. Mr. Prado was recognized for his generosity and commitment to community and honored as a Local Hero by Bank of America in Oct., 2008

Goals of Cup O' Karma include:

- Provide quality products and services – Cup O' Karma offers organic coffees, teas, great beverages, and snacks in a comfortable setting with free Wi-Fi, artwork from local artists and live entertainment Monday, Wednesday, and Friday evenings; Poetry and Open Mic on alternating Saturday evenings.
- Provide job-training opportunities for residents of the SEEDs program – At any given time, two to four women participating in the SEEDs program participate in the job-training program at Cup O' Karma. They each work 20-hours a week for three (3) consecutive months and learn food service, customer service, cash handling, marketing, purchasing, and other related skills. After successfully completing job training, NATN assists the women in locating permanent employment that starts at \$10.50/hr.
- Generate revenue for the agency – All proceeds generated through Cup O' Karma are used to advance the mission of NATN. Cup O' Karma is operated by community volunteers and women participating in the job-training program; no personnel expenses are accumulated.

Project Evaluation:

Project evaluation is based on the short, mid and long-term objectives developed for each program. Members of management are responsible for recording the measurements for each objective and compiling a quarterly report. Programs and services are closely monitored and adjusted as needed based on the results of the short, mid and long-term objectives. Feedback is constantly sought and received from program participants who play a key role in ensuring that NATN is an efficient and effective community, grassroots program.

Constituency Served:

Training and Technical Assistance – Any entity interested in learning more about domestic violence, sexual assault and/or substance abuse. Past trainees include health providers, law enforcement, educators, business owners, public service, and social service employees.

SEEDs - Homeless, battered and/or sexually assaulted women in recovery.

Cup O' Karma – Customers are local community members. Baristas are community volunteers and SEEDs residents participating in the agency's job-training program.

Community and Volunteer Involvement:

NATN collaborates with government and existing community based services, utilizing all the necessary resources to assist the women in accomplishing their goals, staying safe and maintaining their sobriety. Ninety percent (90%) of the women who reside in the SEEDs program for 6-months or longer become volunteers for NATN or in their community. Our agency has an active volunteer base of more than 25 people who mentor, deliver life skills training, provide outreach, and fundraise.

Key Corporate, Foundation, and Community Supporters:

- Robson Communities
- NextCare - Urgent Care
- Bruce & Diane Halle Family Foundation
- Gary & Jeanne Herberger Foundation
- Discount Tires
- Arizona Foundation for Women
- Tilton Electric
- Arizona Department of Corrections
- Target, Walmart, Home Depot
- Fix The Hurt – John and Linda King
- FADDCO
- Rebuilding Arizona-Valley of the Sun
- Bravery Project
- Hair Plus
- Inside the Bungalow
- Luis Prado
- Next Page
- Purple Ribbon Council
- Stealthmode Partners
- Zonta Club of the East Valley

Organization's Qualifications:

NATN has provided training and technical assistance since 2001 and supportive housing to homeless, battered and/or sexually assaulted women in recovery since 2003. This model, combining supportive services and housing for women dealing with co-occurring issues of domestic violence and/or sexual assault and substance abuse was developed from best practices found throughout the U.S. and input provided by residents. NATN and its programs and services have been used as examples of best practices in several states and England where NATN's Founder/Executive Director travels annually to provide training and technical assistance to its government and local social service agencies, including the London-based Family Justice Centre.

NATN
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Board of Directors -

NATN has built a dynamic Board of Directors who ALL financially contributes to the agency and offer their experience and expertise on philanthropy and non-profit sustainability. Led by **Marilyn Seymann**, Founder of the Arizona Foundation for Women, board members include Jeanne Herberger, John Casalena, Francine Hardaway, and George Sheer.

Key Staff -

- **Gwyn Passey, Kathy Hess and Vanessa Martin**, former residents of the SEEDs program, serve as Managers for the cafe and Peer Support Specialist for residents and women in the community.
- **Amilia Duchon-Voyles** serves as a trainer, advocate and support group facilitator.
- **Mary Patterson**, former resident of the SEEDs program, serves as Program Manager for SEEDs and COK. As a former homeless, survivor of abuse in recovery with six years experience of working with women addicted to alcohol/drugs, residents relate to her as a source of inspiration and encouragement.
- **Doreen Nicholas**, co-founder of NATN, serves as the Director of Advocacy & Training. Ms. Nicholas has over 20 years of experience in the fields of domestic violence and human services working with statewide coalitions, domestic violence shelters, law enforcement, and government agencies, in addition to serving as Training Coordinator for the Arizona Coalition Against Domestic Violence and the North Carolina Coalition Against Domestic Violence.
- **Christy Johnson Moore** serves as the Assistant Director/Development Specialist. She has 10 years experience in non-profit leadership, most recently serving as the Executive Director for a statewide domestic violence coalition.
- **MonaLou Callery**, a survivor and a founding member of NATN serves as Executive Director, having 30 years experience in direct services and administering social services programs, specifically those assisting abused and neglected women and children. Arizona Foundation for Women (AFW) recently acknowledged Ms. Callery's accomplishments with NATN and the SEEDs project by awarding her the Marilyn R. Seymann Award at their annual Sandra Day O'Connor luncheon.

Financial Investment:

The National Advocacy & Training Network (NATN) invests every penny of every dollar directly on resident services, education, prevention, public awareness, and developing resources. A breakdown of how contributions are invested:

63% - Resident/Direct Services (housing, food, counseling, education groups)

15% - Prevention (training, outreach, and public awareness)

12% - Administration (management, fundraising, special events, consultants)

10% - Community Development (cross training, partnerships, resource development)

To house one (1) woman for one (1) night at one of our two supportive living homes, it costs \$29.70.

To provide on-the-job training to one (1) woman for one (1) hour at Cup O' Karma, it costs \$28.85.



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